



股票代號 3325

# 旭品科技股份有限公司

## 2024 法人說明會簡報

The leading manufacture of Gaming Chassis.

20241224



# 免責聲明 Disclaimer

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The logo for CASIING, featuring the word "CASIING" in a bold, white, sans-serif font. The text is centered within a dark red, semi-circular shape that has a white outline. This shape is part of a larger graphic element consisting of several concentric, semi-circular lines in shades of red and white, which curves around the right side of the text. The background of the slide is white with abstract, overlapping geometric shapes in various shades of orange and red on the right side.

**CASIING**

# 董事長的話



## 董事長的話

旭品科技應對全球挑戰，專注於市場佈局、提升供應鏈效率，並有效率地提供能源解決方案，以穩健發展邁向永續經營。

未來將參與者創新成長，為利害關係人與全球永續發展創造價值。

## From the Chairman

Casing responding to global challenges, focusing on market layout, improving supply chain efficiency, and efficiently providing energy solutions to achieve steady development towards sustainable operations.

In the future, participants will innovate and grow, and create value for stakeholders and global sustainable development.

# 公司簡介

## Company Introduction

### 旭品科技股份有限公司

成立時間

1996/4

董事長

蕭奕彰

資本額

9.01億元

總公司

新北市三重

員工人數

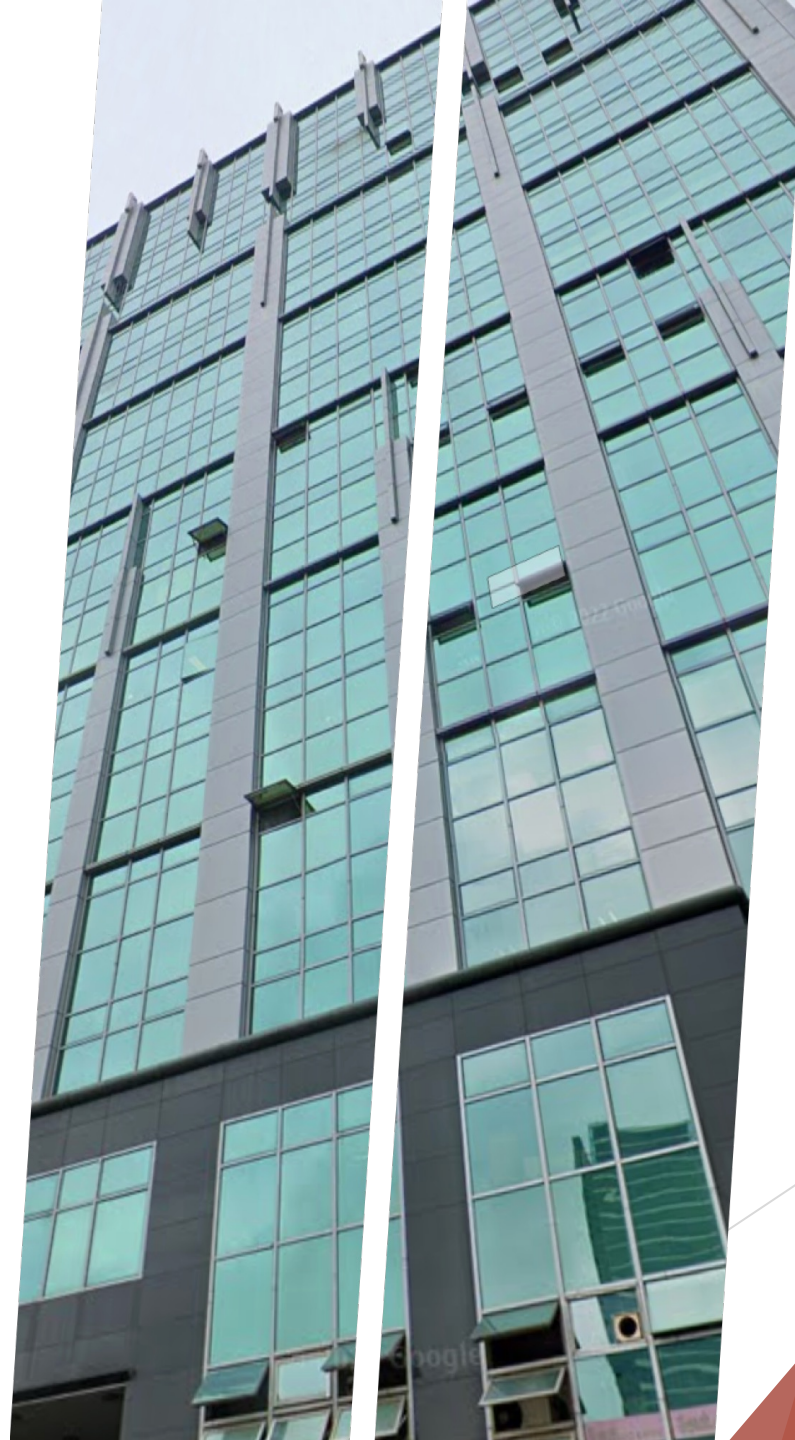
1,000人

產品

桌上型電腦, 電競, 資通訊 機殼

工廠據點

大陸東莞 泰國北柳





# 製造基地

## Manufacturing Base

### 佈局東南亞

Layout in Southeast Asia



# 里程碑

## Milestone

- 1996 ● 成立旭品科技  
Company Found
- 1998 ● 通過ISO9001國際品質管理認證  
Obtains ISO9001 international quality management certification
- 2005 ● 公開發行股票於櫃買交易所 (OTC) 市場掛牌買賣。  
Public offering stocks are listed and traded on the Over-the-Counter Exchange (OTC) market.
- 2009 ● 通過ISO14001國際環境管理系統認證  
Obtains ISO14001 international environmental management system certification
- 2016 ● 東莞凱升導入自動化生產設備  
Import automated production equipment in Dongguan
- 2022 ● 投資泰國工廠，擴建東南亞產能



# 產品佈局

## Product Roadmap

### 電競機箱

#### Products





# 產品佈局

## Product Roadmap

PC機箱  
Products

一體式水冷  
Products



# 願景展望

## 機殼產品



## 多元化產品



- ▶ NVIDIA 新一代高階顯示卡RTX 50 系列及多項3A遊戲即將問世，高效率的散熱及充足散熱需求提升，已與客戶完成開發。2025年營運動能及業績有望更勝今年，目前都已展開備戰策略。

NVIDIA's next-generation high-end graphics cards, the RTX 50 series, and a number of triple-A games are about to be released, and the development of high-efficiency heat dissipation and sufficient heat dissipation needs has been completed with customers. The Profit in 2025 are expected to be better than this year, and the preparation strategy has been launched.

- ▶ 旭品與散熱大廠合作開發4U CDU，目前已進入測試階段，並預計2025年第二季再添助力。
- ▶ 水冷方面已完成中價位產品線，同步開發高階產品也進入最後驗證階段，有待2025年Q2完成一系列產品，為營收注入成長動能。

Casing has cooperated with a major heat dissipator to develop a modular 4U CDU, which has entered the testing stage and is expected to make more profit in Q2 in 2025.

In terms of water cooling, the mid-price product line has been completed, and the simultaneous development of high-end products has also entered the final verification stage, and a series of products will be completed in Q2 2025 to inject growth momentum into revenue.

# 願景展望



## 提升生產自動化 與檢驗設備

Increase production automation  
and inspection equipment

持續規劃發展自動化設備  
及檢驗設備。



## 拓展不同領域市場

Expand different market

積極拓產不同領域市場，  
強化產品的多樣性。



## 重視永續發展議題

Pay attention to the issue of  
sustainable development

企業需學習在不斷變化商業  
環境中，如何落實ESG與工  
作實務結合，增強企業營運  
與公司治理體質。





# 願景展望

## 佈局東南亞

Layout in Southeast Asia



### ▶ 第二生產基地

2022年泰國建置完成，持續強化泰國佈局，採自動化產線並結合大陸廠經驗及能力縮短整個開發週期，目標爭取雙位數營收成長。

### ▶ The second production base

In 2022, the construction in Thailand was completed, and the company will continue to strengthen its layout, adopt automated production lines and shorten the entire development cycle by combining the experience and capabilities of mainland factories, and aim to achieve double-digit revenue growth.



# 財務概況

## Financial Information

獲利表現		
項 目	2024 Q1-Q3	Y2023
營業收入	1,093,732	1,675,460
營業成本	1,015,180	1,518,908
營業毛利	78,552	156,552
營業淨損	(70,580)	(56,573)
稅後淨損	(58,439)	(37,696)
每股虧損(單位:元)	(0.62)	(0.28)
毛利率	7	10
營業淨利率	(6)	(3)
稅後淨利率	(5)	(2)

# 財務概況

## Financial Information

合併簡明資產負債表	單位:新台幣仟元	
	2023	2022
項目		
流動資產	1,421,858	1,257,723
不動產、廠房及設備	375,499	418,456
無形資產	520	338
其他資產	240,226	113,176
資產總額	2,038,103	1,789,693
流動負債	793,880	644,954
非流動負債	184,405	189,953
負債總額	978,285	834,907
歸屬於母公司業主之權益	993,915	884,346
股本	896,097	846,346
資本公積	171,392	133,789
保留盈餘	(65,794)	(34,940)
其他權益	(7,780)	(60,849)
非控制權益	65,903	70,440
權益總額	1,059,818	954,786

# 財務概況

## Financial Information

合併財務分析		
分析項目	2023	2022
負債占資產比率(%)	48.00	46.65
長期資金占不動產、廠房及設備比率(%)	331.35	273.56
流動比率(%)	179.10	195.01
速動比率(%)	146.04	150.90
利息保障倍數	(0.89)	(10.28)
應收款項週轉率(次)	3.36	2.03
平均收現日數	109.00	180.00
存貨週轉率(次)	5.77	3.45
應付款項週轉率(次)	8.60	5.58
平均銷貨日數	63.00	106.00
不動產、廠房及設備週轉率(次)	4.22	2.83
總資產週轉率(次)	0.88	0.58
資產報酬率(%)	(1.07)	(4.58)
權益報酬率(%)	(3.74)	(9.28)
稅前純益占實收資本額比率(%)	(4.57)	(12.87)
純益率(%)	(2.25)	(8.61)
每股盈餘(元)	(0.28)	(0.90)

感謝聆聽

